### Raise Your Childs Attendance, -Raise their Chances!

#### What does "*Good attendance*" mean?



Simon thinks this is pretty good, so do his parents. Are they right?
90% attendance = 1/2 day missed every week!!

(Would your boss like you to be off work this much??). That's practically part time!

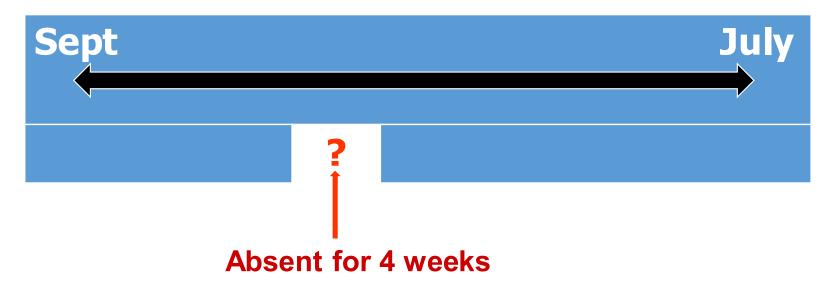


Mon	Tue	Wed		Thur	Fri
		?			
Ab	sent half	a da	ay ev	very wee	k

### Lets looks a little closer....

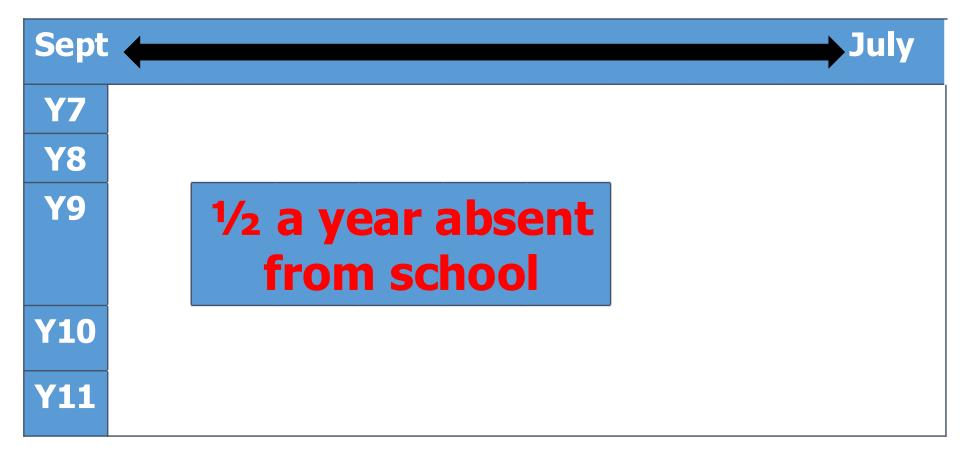
# **1 school year** at **90%** attendance = **4** whole weeks of lessons **MISSED**!!!

38 school weeks



# 90% attendance over 5 years of secondary school....

#### = 1/2 a school year missed!



What impact might this have on Simon's life.....?

Research suggests that **17 missed school days** a year = GCSE grade **DROP** in achievement. (DfES The greater the attendance the greater

the achievement.





# What could Simon's potential earnings look like?

£15.01 per hour per hour £10.25 average per hour £9.02 per hour. £7.44 per Earnings hour Potential **Qualifications** 

What do you want for your child?

# So 90% is not as good as it first seemed.



## Attend and Achieve!

- If a school can improve attendance by 1%, they will see a 5-6% improvement in attainment. (Department for Education and Skills)
- Please help us and your child by ensuring their attendance remains above 97%, allowing them to achieve their potential.





## What are we doing as a school to promote this?

- Amazon gift cards as rewards
- Each year group will have 2 awarded per term for students 97% or above
- Buy back weeks' all students on a specific Monday start at 0% and attendance is tracked for a 3 week period, 2 students per year group with 97% or above awarded with gift card, 3 times per year
- Biggest improvers in attendance each term for each year group also gain a reward
- Gift cards with range from £10 to £15 and will be sent to the students school email address
- 100% attendance postcards are sent home



## 'Buy back weeks'

#### The first 'buy back week' will begin on the first Monday back after Christmas

