# Raise Your Childs Attendance, -Raise their Chances! 

## What does "Good attendance" mean?



# Simon thinks this is pretty good, so do his parents. Are they right? 

$90 \%$ attendance $=1 / 2$ day missed every week!!
(Would your boss like you to be off work this much??). That's practically part time!


| Mon | Tue | Wed | Thur | Fri |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |

## Lets looks a little closer.....

## 1 school year at $90 \%$ attendance $=4$ whole weeks of lessons MISSED!!!

38 school weeks


Absent for 4 weeks

## 90\% attendance over 5 years of secondary school....

## $=1 / 2$ a school year missed!

| Sept |  |
| :---: | :---: |
| Y7 |  |
| Y8 |  |
| Y9 | $1 / 2$ a year absent <br> from school |
| Y10 |  |
| Y11 |  |

What impact might this have on Simon's life......?

Research suggests that 17 missed
Lschool days a year $=$ GCSE grade DROP in achievement. (DfES
The greater the attendance the greater the achievement.


## What could Simon's potential earnings look like?

Potential Earnings average per hour
£15.01
per hour

£10.25
per hour
$£ 9.02$

per hour. $£ 7.44$ per

hour

Qualifications
What do you want for your child?

So $90 \%$ is not as good as it first seemed.


## Attend and Achieve!

- If a school can ïmprove attendance by $1 \%$, they will see a 5-6\% improvement

- Please help us and your child by ensuring their attendance remains above $97 \%$, allowing them to achieve their potential.



## What are we doing as a school to promote

 this?- Amazon gift cards as rewards
- Each year group will have 2 awarded per term for students $97 \%$ or above
- 'Buy back weeks' - all students on a specific Monday start at $0 \%$ and attendance is tracked for a 3 week period, 2 students per year group with $97 \%$ or above awarded with gift card, 3 times per year
- Biggest improvers in attendance each term for each year group also gain a reward
- Gift cards with range from $£ 10$ to $£ 15$ and will be sent to the students school email address
- $100 \%$ attendance postcards are sent home


## 'Buy back weeks'

- The first 'buy back week' will begin on the first Monday back after Christmas


