



## Business Curriculum Key Stage 5

### Intent:

To develop student's interest and understanding of the real world, to better prepare them for their future lives as consumers, employees, entrepreneurs and citizens with sound Christian values.

Economic & Business education at Christ the King College aims to equip students with the knowledge and skills to be successful global citizens, with an enhanced understanding and keen interest in the real world. As well as key concepts and theories, students should develop the skills to analyse issues, weigh up arguments, solve problems and make justified decisions. We want our students to appreciate the dynamic nature of Business and Economics as an academic discipline. Students have the opportunity to progress through GCSE and A Level studies and will effectively be prepared for under-graduate study.

### Curriculum Outline Key Stage 5

#### Year 12

- Meeting customer needs
- The market
- Marketing Mix & strategy
- Managing people
- Entrepreneurs & leaders
- Raising finance
- Financial planning
- Managing finance
- Resource management
- External influences
- Business objectives & strategy
- Business growth

#### Year 13

- Decision making techniques
- Influences on business decisions
- Assessing competitiveness
- Managing change
- Globalisation
- Global markets & business expansion
- Global marketing
- Global industries (MNCs)