

# MEDIA STUDIES

## KS4 (OCR GCSE (9-1) Media Studies)

### Curriculum Purpose

Students study the OCR GCSE Media Studies specification and have five periods of teaching per fortnight, all taught by a subject specialist teacher. The qualification develops students' ability to 'read' any media text with a critical eye, specifically considering what the producer intended and how different audiences might interpret those encoded messages. As students progress through the course, they will apply knowledge and skills to interpret, analyse and evaluate many different and challenging cultural, social, political and historical issues, including: the changing representations of gender and stereotyping, social injustice, war and the impact of technological advancements. Media Studies at Key Stage 4 enables students to grow in confidence in discussing challenging - often divisive - issues, sharing opinions, promoting critical thinking and communicating with each other. Students will gain a wealth of confidence and many transferable skills that will support not only their next steps in education and employment, but their experiences in other subject areas across the curriculum.

The curriculum is structured and scaffolded to allow students to develop the necessary knowledge and skills during Year 10 to successfully progress to the higher level thinking skills and increased level of independence required for the units of work in Year 11.

YR11



### Course Content and Skill Development

Content Overview	Assessment Overview	
<p><b>Section A: Television</b> Learners will engage with <b>one in-depth study</b> covering contemporary and historic television products, responding to questions covering the whole of the theoretical framework and a range of media contexts.</p> <p><b>Section B: Promoting Media</b> Learners will study media products from the same global conglomerate producer illustrating the media forms of film, advertising and marketing, and video games.</p>	<p><b>Television and promoting media (01)*</b> 70 marks 1hr 45 minutes (including 30 minutes viewing time) Written paper</p>	<p><b>35%</b> of total GCSE (9-1)</p>
<p><b>Section A: Music</b> Learners will engage with <b>one in-depth study</b> covering magazines. Learners will also engage with music videos and radio. Learners will respond to questions covering the whole of the theoretical framework.</p> <p><b>Section B: The News</b> Learners will engage with <b>one in-depth study</b> covering online, social and participatory media. Learners will also engage with newspapers. Learners will respond to questions covering the whole of the theoretical framework and a range of media contexts.</p>	<p><b>Music and news (02)*</b> 70 marks 1hr 15 minutes Written paper</p>	<p><b>35%</b> of total GCSE (9-1)</p>
<p>Learners will create media products through applying knowledge and understanding of media language and media representations from the theoretical framework to express and communicate meaning to an intended audience.</p>	<p><b>Creating media (03/04)</b> 30 marks** Non-exam assessment (NEA)</p>	<p><b>30%</b> of total GCSE (9-1)</p>



### Specification Link

<https://www.ocr.org.uk/Images/687701-specification-accredited-gcse-media-studies-j200.pdf>

### When and how assessment of learning will happen

Formal assessment takes place regularly, at the end of each topic/unit of work. All assessments are taken from previous exam papers and marked according to the mark scheme, ensuring students have as many opportunities to practise their exam-writing skills. In addition to this, mock exams are scheduled throughout the two year course in accordance with the whole-college policy. Written feedback and targets are generated from all formal assessments.

### The final exams/ assessment:

The course is split into three components. Components 1 and 2 are assessed via external examination at the end of the course (both exams are worth 35% of the overall grade each), with Component 3 making up the non-examined assessment (coursework) unit. This is worth 30% of the overall grade and is completed through a mix of classroom-based work and independent learning tasks (see below).

### Home Learning Expectations

Independent study tasks will be set via Google Classroom as appropriate. Tasks will focus on research (specifically linked to current topics) or revision for end-of-topic assessments and/or mock exams. At times, students may be required to complete some aspects of their non-examined assessment (coursework) projects outside of college. Again, this will be communicated via Google Classroom with clear deadlines.

### Useful Information

Additional resources and wider reading is signposted via Google Classroom as appropriate. In addition to this, the following websites are recommended:

<https://www.youtube.com/@mrsfisher8961>

<https://www.youtube.com/c/TheMediaInsider>

<https://www.youtube.com/@coombemediafilmstudies6458>

<https://www.bbc.co.uk/bitesize/subjects/ztnygk7>

<https://www.amazon.co.uk/My-Revision-Notes-Media-Studies/dp/1510429204>