

TRAVEL & TOURISM

KS4 (BTEC Tech Award Level 1/2 Travel and Tourism)

Curriculum Overview

The Tech Award gives learners the opportunity to develop applied knowledge and understanding in a range of areas. Students taking this qualification will study three components, covering the following content areas:

- the aims of travel and tourism organisations, how different organisations work together and types of travel and tourism, the features that make destinations appealing to visitors and different travel routes
- how organisations use market research to identify travel and tourism trends, and customer needs and preferences, and selection of products and services and planning a holiday to meet customer needs and preferences
- factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors, and the potential impacts of tourism on global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism.

YR10



Curriculum Topics

Component 1: Travel and Tourism Organisations and Destinations

Component 2: Customer Needs in Travel and Tourism



Specification Link

<https://qualifications.pearson.com/content/dam/pdf/btec-tec-awards/travel-and-tourism/2022/specification-and-sample-assessments/btec-tech-award-travel-and-tourism-2022-spec.pdf>



When and how assessment of learning will happen

Components 1 and 2 are assessed through non-exam internal assessment. The non-exam internal assessment for these components has been designed to demonstrate application of the conceptual knowledge underpinning the sector through realistic tasks and activities. This style of assessment promotes deep learning through ensuring the connection between knowledge and practice. The components focus on:

- the development and application of core knowledge and understanding of travel and tourism organisations, tourist destinations, and the needs of different travel and tourism customers
- the development and application of skills such as researching types of tourist destination and holidays
- reflective practice through carrying out research on travel and tourism products and services to make recommendations to meet customer needs. Non-exam internal assessment is delivered through Pearson-set Assignments. These assignments are set by Pearson, marked by the centre and moderated by Pearson.

The final exams/ assessment:

Please see above.

In addition, Component 2 will run into Year 11 and Component 3: Influences on Global Travel and Tourism (external exam) will take place at the end of Year 11.

Home Learning Expectations

Home learning is set most weeks in Travel and Tourism. This includes, but is not limited to, making revision notes (e.g. flashcards, mind maps), knowledge recall quizzes, Seneca, exam questions and independent revision.

Useful Information

- Google Classroom
- <https://tourismteacher.com/learn-more-about-the-tourism-industry/>

